

THE CIPFA LOCAL AUTHORITY ACCOUNTING CONFERENCE 2007

15 – 16 MARCH 2007, THE RENAISSANCE SOLIHULL HOTEL, SOLIHULL

The CIPFA Local Authority Accounting Conference 2007 will once again provide the premier annual focus for the most senior finance managers from local government in the UK. With its unique blend of strategic messages and practical, technically-rooted sessions, this event attracts all the key local authority financial decision-makers. No other event can rival this conference's profile and relevance to the local government accountancy decision-makers who make up its audience.

Established in 1985, the conference has gained a reputation for being at the forefront of accounting and financial management issues for local authorities. This popular event attracts between 150 and 200 delegates, all of whom are senior finance professionals. In 2007, the Conference will once again address all the current and forthcoming issues facing local government finance teams, including the pressing agenda of on-going public service reform and how this is impacting on finance. Plus, the essential full line up of technical accounting sessions.

Taking place at The Renaissance Solihull Hotel, in Solihull on the 15 & 16 March, the conference includes a popular gala dinner, which this year will be held on 15 March in the Renaissance Solihull Hotel.

Sponsorship

Sponsors of any of the items listed below will receive an acknowledgement in the conference pack in addition to the benefits shown next to each item.

Conference Programme **£2,500 + VAT**

Company logo prominently displayed on the front cover of the programme, which is sent to at least 5,000 potential delegates 8 weeks before the conference

Delegate Folders **£1,500 + VAT**

Given to all delegates and speakers on arrival and contains essential information on the conference. Company logo displayed on the front cover along with a complimentary insert.

Notepads and Pens **£1,500 + VAT**

Retained by delegates for use after the event, the notepads and pens will have the CIPFA logo and your company logo printed on both items.

Conference Lunches **£1,500 + VAT**

Prominent acknowledgement displayed at the catering points. Price shown is per day.

Gala Dinner and Reception **£5,000 + VAT**

Acknowledgement on the menu. Companies may sponsor either the dinner and the reception or both.

The Exhibition

The exhibition is in the Park Suite bar where all teas and coffees will be served providing an excellent opportunity to make valuable contact with the delegates. Please note that the conference programme is subject to timing change.

The venue has limited availability for space-only sites of 3m x 1m at £1,500 plus VAT.

The cost includes:

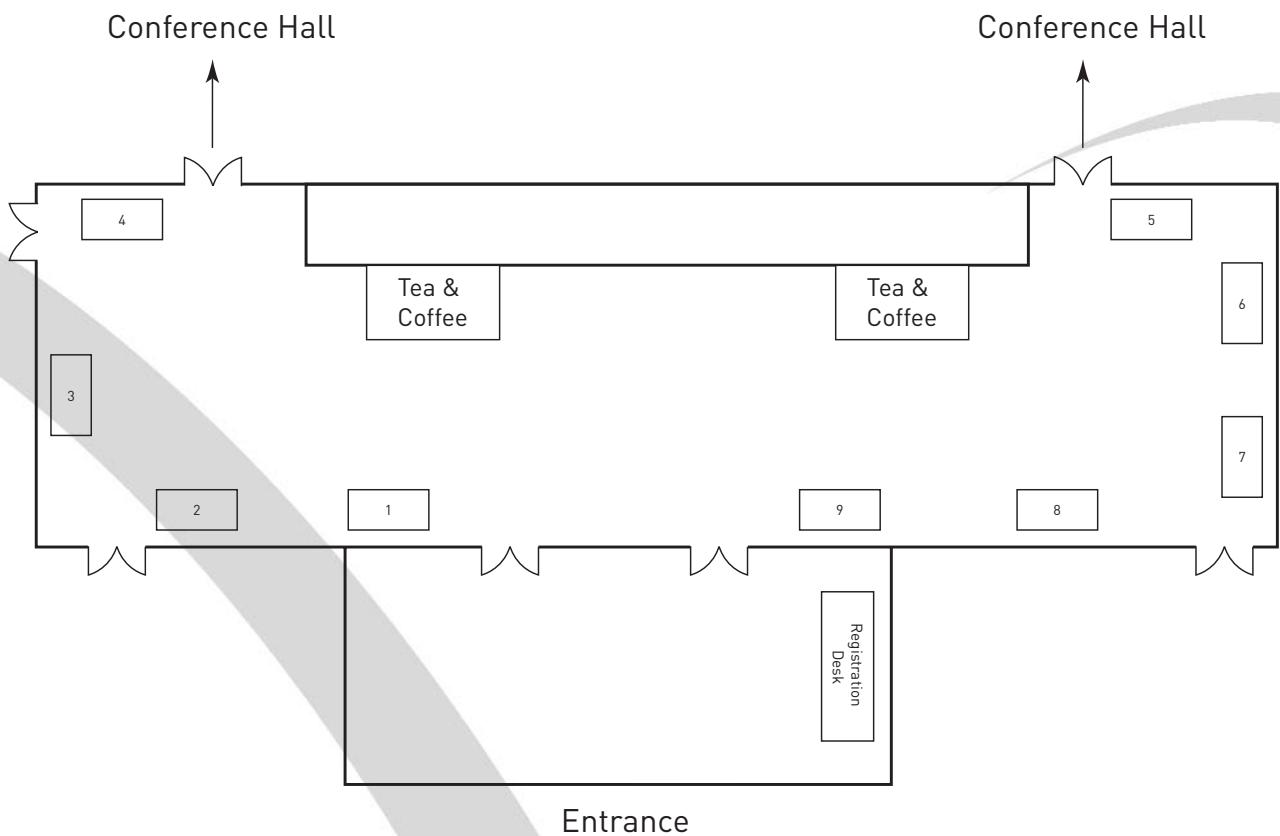
- Refreshments for two members of staff to man the stand (inc. lunches, teas, coffee). There will be a charge of £65 plus VAT per person per day for any extra staff
- Table, chairs and electrical supply
- Delegate list two weeks in advance of the conference
- A maximum of two exhibitors from each stand can attend the conference sessions, subject to spaces being available



AT THE HEART OF
PUBLIC SERVICES



THE CIPFA LOCAL AUTHORITY ACCOUNTING CONFERENCE 2007 EXHIBITION FLOOR PLAN



THE CIPFA LOCAL AUTHORITY ACCOUNTING CONFERENCE 2007 BOOKING FORM

Stand Space - Preferred Site

1st Choice:

2nd Choice:

Cost of stand rental at £1,500 + VAT: £

Sponsorship - Preferred item

1st Choice: £

2nd Choice: £

Conference Dinner Thursday 15 March
Cost of tickets £65 each + VAT

No Required

Total £

VAT Number: GB 627 3907 25 VAT £

TOTAL AMOUNT TO BE INVOICED £

Company Name:

Contact Name:

Job Title:

Address:

Postcode:

Telephone: Fax: Email:

We hereby apply for space and/or sponsorship at the CIPFA in Local Authority Accounting Conference 15 - 16 March 2007.

Signed by authorised person: Date:
PRINT NAME:

This form will constitute a confirmed booking for the event. No refund can be given for any subsequent cancellation for whatever reason, unless the stand or sponsored item is resold, in which case half of the total amount excluding VAT will be refunded.

Please complete and return this form to: Cynthia Godley, CIPFA, 3 Robert Street, London WC2N 6RL
Tel: 020 7543 5749 Fax: 020 7543 5780.