

## **Public Management and Policy Association 2009 Annual Review and 2010 Forward Look**

**The PMPA promotes the value of public management and public policy and brings people together to learn and deliver better public services.**

- ❑ The PMPA is committed to the diverse delivery of public services and to building successful partnerships between the public, private and voluntary sectors.
- ❑ The PMPA is passionate about learning from experience, bringing together senior managers from across the public services to reflect and learn together. It bridges the divide between today's public managers and those who study public management and policy in the UK universities.
- ❑ The PMPA strives not only to reflect and debate these issues, but to change policy and delivery as a result.

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### 2009 Activity and Progress

- ❑ 19 High Quality Events, including seven outside London, attracting steady numbers
- ❑ Programme Approach taken root:
  - ❑ 3 lectures and a publication on Sustainability; 3 events at different venues on “Skills for Government”; 3 events sponsored by DH on “Health Futures”
- ❑ New Partners (University of Birmingham, Accenture, Zurich, COA)
- ❑ New Marketing Drive – materials, exhibitions, e-promotion
- ❑ E-mail capture, website review and E-bulletin reaches new audiences
- ❑ Members’ Survey undertaken in August – positive feedback

### 2009 Challenges

- ❑ BT did not renew their funding in April 2009. Immediate £25k budget hole
- ❑ Sponsorship income also harder to find than planned given recession
- ❑ Planned staffing expansion did not take place and other cost-cutting measures implemented, including cancellation of hard copy Review.
- ❑ CIPFA’s CRM review produces both work and uncertainty!

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### 2010 Programmes

- ❑ Local Government of the Future: 3 Spring Lectures & Report with Accenture
- ❑ Good Decisions for Hard Times: 20 January with COA; October with NCVO.
- ❑ Commissioning for Personalisation: 20 October 2009; June/July 2010

### Impact and Influence

- ❑ Reaching public service audiences
  - ❑ 2 external public speaking arrangements
  - ❑ 3 PMPA events held at other conferences (eg Civil Service Live has 4000 delegates)
  - ❑ Press Coverage of Sustainability Lectures in Housing and Finance Trade Press
- ❑ Within CIPFA
  - ❑ Clearer view of the benefit of PMPA to CIPFA's agenda and offer
  - ❑ Presence at CIPFA Conference,
  - ❑ Developing relationship with the CIPFA Regions as potential PMPA hubs

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### Influencing the Policy and Professional Debate

- ❑ Reaching key people through PMPA events and activity
  - ❑ MPA Guidelines adopted by Government Skills
- ❑ Capacity to take the debate forward
  - ❑ Research programme on Commissioning for Personalisation
  - ❑ Commissioned by WCL to provide consultancy advice on “partnership offer”
  - ❑ Commissioned by LARCI to develop research programme on “using research in local government”
- ❑ Advising and Reflecting across sectors
  - ❑ Member of NCVO’s “Critical Circle” on Knowledge Exchange

**PMPA Hallmarks: diverse delivery, successful partnerships, learning from experience, bringing people together, bridging the academic-practitioner divide.**

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