

Regional Activities Model Aim	CIPFA Midlands Strategic Activity 2010 - What?	What will I see as an outcome? CIPFA KPI (where applicable)	CIPFA Midlands Strategic Activity 2010 - How?	Actions to address barriers and opportunities	Sponsoring Council Members	RAG rating	Budget Allocation
Supporting CPD	To facilitate and support the delivery of high quality, relevant events for members and students	A high proportion of Members signed up to CPD and attending events. % of Members and Students attending local events Number of CPD event hours Number of best practice events		Explore use of strategic partners for delivery of expanded programme of events	Council Members	A	0
			Hold joint AGM and PDE		Steph Simcox	G	2200
			Provide support to CIPFA conference 2011 within the agreed budget		Lisa Commane	A	3000
			Hold Annual Seminar and Dinner		Alison Jarrett	G	-1000
		All seminars arranged and being promoted by 9 September / Interesting and topical agenda so that there is a good level of attendance and a financial profit generated / Good feedback from satisfaction surveys.	Hold [4] CATs seminars	Budget cuts (especially training budgets) could result in a low take up. Actions: keep charges at last years level / targeted marketing campaign	Peter Farrow	G	-1000
			Hold 5 6th Form Management Games		Chris Gill	G	3000
			Run programme of 4 low cost events		Events Team - Sue Smith	A	2500
			Actively participate in CFR through sponsoring representatives within the agreed budget		Regional Council	G	2000
			Create and maintain a regional events planner (to include all regional council and CMSS sponsored events) that records all events to ensure these are spread throughout the year and do not clash.		Kelly Watson	A	0
Networking	Understand the extent of our existing professional networks	An active, vibrant community of interest. Customer satisfaction with events	Create a database of existing networks e.g. Heads of Profession - use this as a basis for actions under "promoting the qualification"		Sue Smith	A	0
			Write to all Heads of Profession to highlight the work of CIPFA Midlands, to seek support and ask for feedback		Lisa Commane	A	0
			Hold/support 2 retired members events e.g. Summer Outing and Christmas Lunch		Lisa Commane/Sue Smith	G	0
Governance	Ensure the way we do business as a Regional Council is professional, effective, efficient and strategic	New, active members on CIPFA Midlands Council. Meetings with productive outcomes.	Implement revised meeting format		Lisa Commane	G	0
		Clear financial decision making based on agreed outcomes and available resources.	Produce budget aligned to development plan by 1 January each year and audited accounts by the AGM date. Report on budget against outturn at least twice yearly.		Andy Morley	A	0
			Complete strategic evaluation of CIM budget including income generation opportunities, comparison with other regions and savings proposals. Include expenses policy.		Andy Morley/Mo Chatra	A	0
			Ensure administrative and development activities are supported effectively.		Lisa Commane	A	12700
			Ensure Officers and Members are supported in attending meetings/CIM expenses		Regional Council	G	1500

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			Ensure constitution is updated and approved to reflect cooption and other policy changes.		Brian Berry	G	0
			Develop coherent and tangible succession strategy		Regional Council	A	0
<b>Supporting Students</b>	Develop improved links with the CIPFA Midlands Student Society	Active student society. Succession between student society and Regional Council. Number of events for students	Ensure joint development planning in order that activities complement each other		Lisa Commane	G	650
			Investigate the possibility of a mentor support scheme - based on the South East model		Regional Council -n Carl Ford + qualified rep	A	0
			Ensure representatives on Regional Council and at CMSS to grow links and support succession strategy		Riz Dhanani, Carl Ford, Brian Berry/Sean Pearce	A	0
<b>Promoting the Qualification</b>	Promote the qualification in the NHS	Number of students	Provide strategic support to the delivery of CIPFA's NHS training strategy		Regional Council	A	0
	Promote the qualification and seek feedback on the work of CIPFA Midlands in our own organisations and networks		Development of standard slide pack for use in presenting to networks - potential for us of Robert Street pack. Roll out to employers/local Treasurers groups (e.g. SDT, SCT).		Regional Council	A	0
<b>Communication with Members</b>	Ensure the communication with Members and students is relevant, timely, accurate, cost effective and accessible	Satisfaction measured by annual survey	Initial brainstorm discussion with PwC comms team as first stage to full comms plan development (to include opportunities for e-discussions and on line conferencing		Regional Council	A	0
			Complete a strategic evaluation of existing communications methods - website, centrepge (should this be e-newsletter and joint with CMSS)		Regional Council	A	1500
			Complete survey of members		Regional Council	A	0
<b>Raising the Institute Profile</b>	Promote the CIPFA Region to CIPFA Members, current and potential students and other Institutes		Promote the region to new CIPFA students through e mail shot/face to face meeting at Training provider		Regional Council	A	0
			Hold "round table" style debate in Midlands region to develop thought leadership around key issues.		Michael Kitts/Tony Kirkham	A	500
<b>Promoting Best Practice</b>	Celebrate success and ensure CIPFA Midlands activities benchmark against best practice		Actively participate in Board for the Regions		Lisa Commane and Alison Jarrett	G	0
			Introduce prize scheme to recognise and reward the best performing students in the Regions.		Sue Smith/Lisa Commane	G	0
			Actively make submissions to the CIPFA awards - Dr Hedley Marshall, Innovation etc		Regional Council	A	0

Not expected to achieve target at year end. Intervention/decision from Regional Council needed.

Expected to achieve year end target with some additional support needed from Regional Council.

On target. No issues requiring intervention from Regional Council

**TOTAL BUDGET**

27550

Subvention

18200