

February 2009 Webpage Report

Website Activities:

- December supporting docs/minutes added to site,
- Details of first 2009 Lunchtime Event added to site,

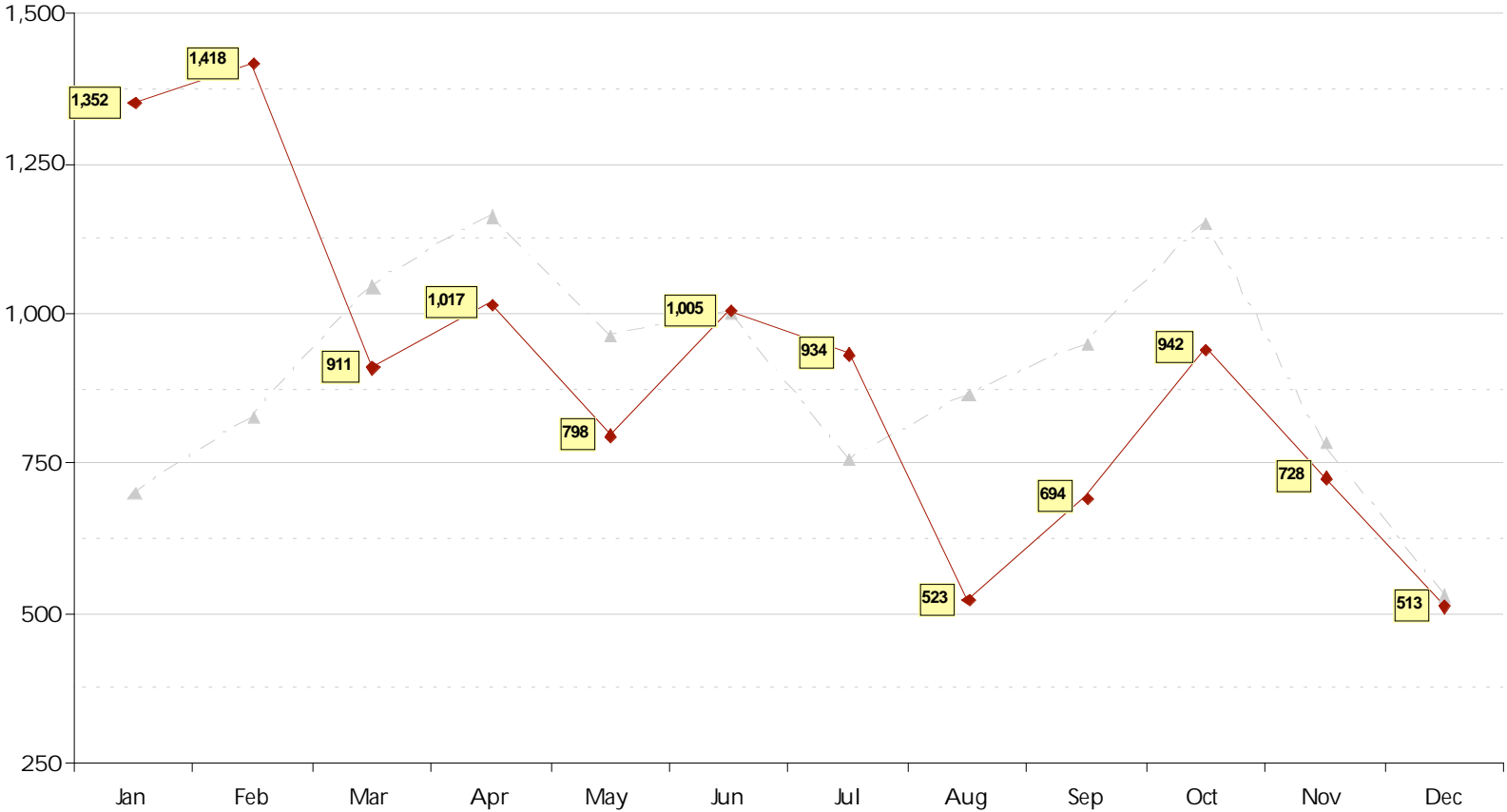
Proposed New Website Content:

- 2009 Lunchtime Event Details,
- AGM Agenda/Supporting docs, when available,
- Documents/Photo's from last Lunchtime Event,
- Facebook Group Content,
- Branch Committee Page (summaries/photos),

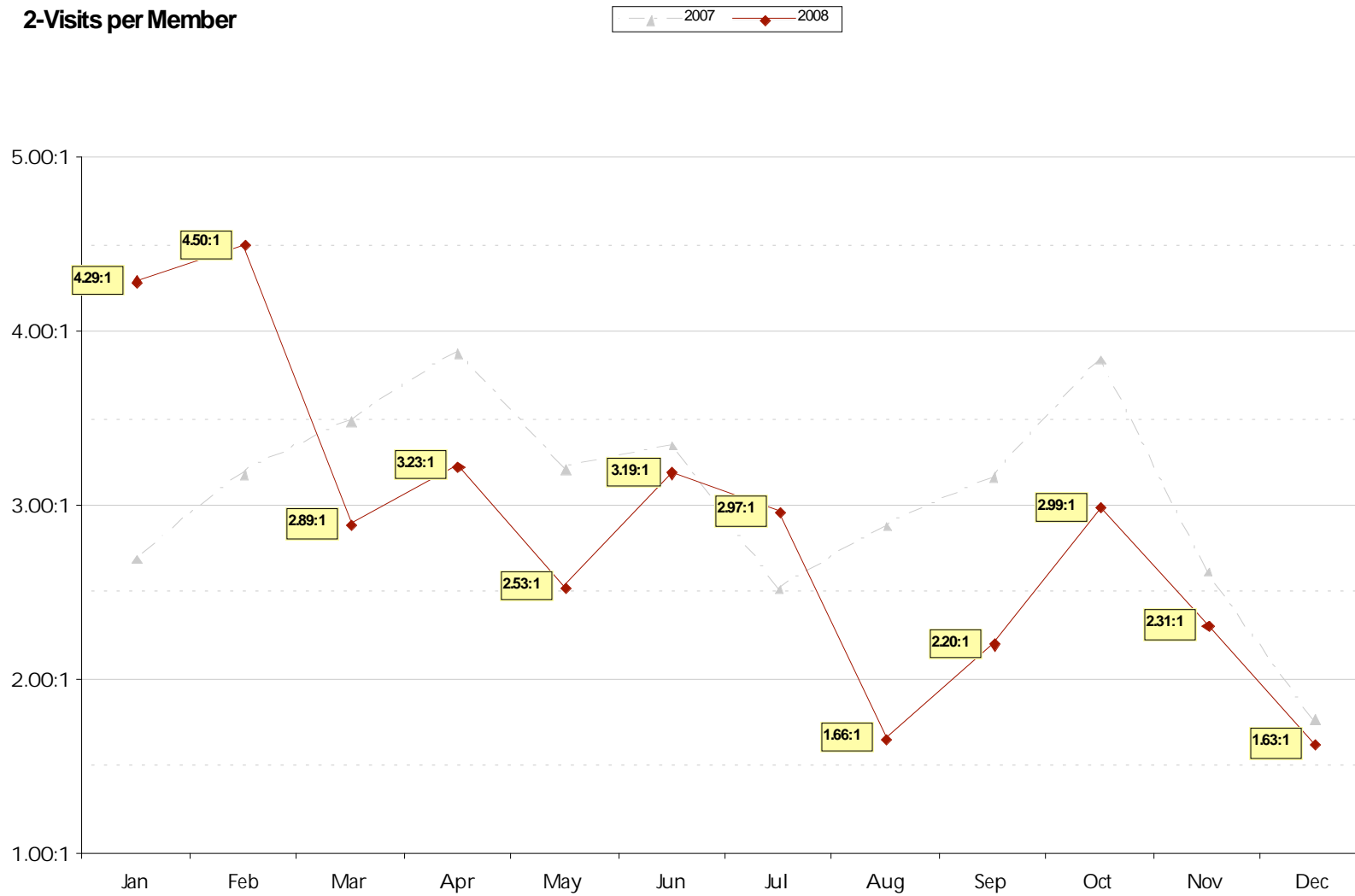
Proposed New Website Activities:

- Facebook Group publicity – email to Members/Students & para. in Account,
- Website Usage Survey,
- Website Workshop – 17/09/09, Leeds Town Hall,

1-Monthly Visits



2-Visits per Member



3 – Raw Stats

2006												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Home Page							140	254	199	164	168	138
The Account							12	20	11	12	11	8
News & Jobs							31	62	58	48	72	57
Lunchtime Events							15	24	30	20	31	21
Annual Luncheon							12	20	26	14	15	16
Branch Committee							33	55	43	35	9	23
Branch Minutes							2	7	5	9	7	9
Downloads							84	120	134	113	122	177
CPD							6	12	11	10	12	10
Constitution							4	11	8	9	9	5
Email							12	14	8	6	9	9
Member Services							7	13	14	14	17	9
Total Visits							358	612	547	454	482	482
Members							259	259	259	260	260	260
Visits per Member							1.38:1	2.36:1	2.11:1	1.75:1	1.85:1	1.85:1

2007												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Home Page	182	235	275	290	266	320	179	320		312	124	105
The Account	23	28	39	50	30	30	11	14		33	14	19
News & Jobs	77	98	80	161	98	98	79	119		159	87	39
Lunchtime Events	30	98	73	106	43	43	27	26		38	36	27
Annual Luncheon	17	28	47	50	17	21	15	9		34	17	17
Branch Committee	45	56	138	64	77	92	71	50		79	54	19
Branch Minutes	16	20	54	63	23	23	20	21		44	26	19
Member Profiles			14	64	39	39	42	40		47	19	19
Downloads	247	180	225	246	276	245	231	235		333	357	226
CPD	20	20	32	29	30	32	37	14		26	19	19
Constitution	14	19	22	22	23	19	25	8		24	18	11
Email	13	15	15	9	9	9	20	9		23	15	12
Member Services	18	31	33	10	33	33	0	1				
Total Visits	702	828	1,047	1,164	964	1,004	757	866	950	1,152	786	532
Members	260	260	300	300	300	300	300	300	300	300	300	300
Visits per Member	2.70:1	3.18:1	3.49:1	3.88:1	3.21:1	3.35:1	2.52:1	2.89:1	3.17:1	3.84:1	2.62:1	1.77:1

2008												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Home Page	203	294	182	194	165	161	118	104	174	159	124	76
The Account	19	19	15	10	9	12	17	4	5	2	3	3
News & Jobs	99	124	86	110	47	89	140	51	88	100	72	66
Lunchtime Events	32	63	18	30	14	13	16	13	18	22	8	5
Annual Luncheon	28	29	20	20	3	7	10	6	7	16	14	2
Branch Committee	78	76	64	55	57	90	71	118	63	102	57	45
Branch Minutes	33	39	22	15	13	18	13	8	23	16	13	9
Member Profiles	29	28	16	21	13	18	19	11	20	21	23	12
Downloads	497	492	320	378	368	500	422	172	186	414	313	233
CPD	19	19	11	9	3	12	13	6	14	7	14	4
Constitution	19	19	16	14	1	4	11	4	9	5	7	2
Email	19	19	7	5	7	8	7	2	4	10	9	4
Retired Members								4	11	6	13	10
Student Pages								20	70	59	45	33
Other	277	197	134	156	98	73	77	0	2	3	13	9
Total Visits	1,352	1,418	911	1,017	798	1,005	934	523	694	942	728	513
Members	315	315	315	315	315	315	315	315	315	315	315	315
Visits per Member	4.29:1	4.50:1	2.89:1	3.23:1	2.53:1	3.19:1	2.97:1	1.66:1	2.20:1	2.99:1	2.31:1	1.63:1